

AFRICAN ROAD

Capital Campaign: Transformational Capacity Building A Sustainable Future for New Hope for Girls



[This short film](#) tells the story of New Hope for Girls and shares the next step this incredible family is ready to take with your support.

The Background:

New Hope for Girls (NHGO) is a caring and healing home and locally registered NGO (non-profit) in Dar es Salaam, Tanzania. Nearly 60 girls rescued from modern slavery, abandonment, child marriage, and other forms of gender-based violence currently find safety and hope at NHGO in the care of African Road Changemakers Consoler and Eliya Wilbert.

NHGO's mission and transformative power are informed by [Consoler's own childhood experience](#) of gender-based violence and marginalization. Consoler and her supportive husband, Eliya devote themselves to creating a family home and safe haven where girls who have suffered can heal and be loved, cared for, educated, and gain life skills, enabling them to grow to become independent young women. This family plays together and works together, sharing the day-to-day responsibilities for their large household.

Girls, ages 5 – late teens, join New Hope for Girls and become lifelong family members. The girls cooperate together and learn alongside each other, older girls leading and guiding their younger 'sisters.' Together, these girls not only heal but also discover their gifts and passions, then they are equipped with education or training that enables them to launch and thrive. Dozens of young women have grown up and 'graduated' from the family; they are now living fulfilling lives, with careers and families of their own. Those who have 'graduated,' still return for family celebrations and stay in regular contact with mom Consoler and dad Eliya.

New Hope for Girls is also committed to addressing systems and structures that perpetuate harm to girls and women. Consoler is an influential voice as she addresses systematic and cultural issues that contribute to trafficking, child marriage, and mistreatment of girls. She trains law enforcement personnel, works for systematic change in the legal system, and equips school staff to recognize and support girls who may be suffering abuse. She has been recognized at the National Level for her unique work and is already widely known as an expert in this field.

The Relationship and Long-term Partnership:

African Road has partnered with Consoler, Eliya, and the New Hope for Girls family since 2015, supporting their organizational aim to become increasingly financially self-sufficient. Funding for small business initiatives provides income for the work of NHGO, offers opportunity for meaningful training and jobs for girls, and helps NHGO generate resources for growing stability.

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The Dream - A Forever Home:

The long-time dream of the New Hope for Girls family, and the next step in their journey of financial stability, is the construction of a 'Forever Home.' Currently, the family rents a four-bedroom, two-bathroom house in Dar es Salaam. The house is bursting at the seams with this family of more than 60 people. Proper housing means increased relief from financial pressure and increased capacity for Consoler and Eliya to support the young women in their home, as well as space and joy for decades to come. The Forever Home is not an orphanage, and the girls stay until they are equipped and able to support themselves.

As of July 2024, more than \$334,500 has been raised in support of the project. A parcel of land was purchased inside the city limits, in a pleasant, mixed residential area that is located ideally for accessing schools, medical resources, and transit. Architectural designs were conceptualized and finalized with the input of Consoler, Eliya, and the girls. Designers spent time with the family, observing their use of space and family needs. They listened and considered cost-effective but quality solutions for the construction process.

The house will serve the family and their unique needs well. No longer will there be a daily need to improvise sleeping spaces or move furniture outdoors to eat a meal together. Energy will be saved, creating stability, peace of mind, and plentiful room. Outdoor play spaces, recreation, and gardens ensure the girls will also have room to run, play, and exercise outside safely.

For more than two decades, Consoler has created unique methods for healing and empowering girls. Not only do Consoler and Eliya give their all to care for their big family and to see their girls find independent futures, but they also pave the way for others to learn and care for girls.

Consoler's work in foster care has been recognized by regional and national leaders as instructive and a model that provides a healthy alternative to orphanages and institutions. There is potential for the home to serve as a hub for training. Others can be equipped to effectively parent vulnerable children and expand the impact of their effective model for long-term family-based fostering. This thoughtfully designed and dignifying space will shine a light on the work of NHGO, and serve as a resource for others who care about systems change and lasting impact.

Timeline:

A .78 acres land purchase and architectural designs for a 12,800 square foot home are complete. Construction has already begun: a clean water well bore is producing fresh water, retaining walls have been built, and footings and foundation have been laid. Now, funds are being raised for walls and roofing. Main building construction can begin immediately once the next fundraising target is met. With enough funds raised, occupancy will be possible in Spring 2025. The Forever Home compound includes further opportunities for development. Individual donors, corporate support, and grants will make this powerful project possible.

Your Impact:

You can join in this special opportunity to support a truly remarkable family, and their work to equip and empower young women in Tanzania with love, care, and family for brighter futures.

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Capital Campaign: Site Plans



SCHEDULE OF AN AREAS

| | |
|--------------------------------|-----------------|
| PLOT AREA | = 3185.359 SQM |
| MAIN BUILDING | |
| GROUND FLOOR AREA | = 606.916 SQM |
| FIRST FLOOR AREA | = 586.355 SQM |
| OFFICE AND VISITORS HOUSE AREA | = 141.579 SQM |
| OUTDOOR KITCHEN AREA | = 119.512 SQM |
| SHOPS AREA | = 108.785 SQM |
| TOTAL GROUND AREAS | = 976.792 SQM |
| TOTAL BUILT-UP AREAS | = 1,563.147 SQM |
| PLOT COVERAGE | = 30.46 % |
| PLOT RATIO | = 0.45972 |

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SITE PLAN
AERIAL VIEW



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Capital Campaign: Project Budget

| Phase 0: Project Setup | | Total |
|-------------------------------|--|-----------------|
| Preliminary Design Plans | | \$7,958 |
| Land Purchase | | \$35,000 |
| Survey/Title Transfer | | \$5,800 |
| Management and Operations | | \$4,876 |
| Total Phase | | \$53,634 |

| Phase 1: Ground Work | Build Days | Total |
|-----------------------------|-------------------|------------------|
| Preliminaries | 24 | \$36,289 |
| Demolition | 10 | \$2,444 |
| Earthworks/retaining walls | 15 | \$61,469 |
| Borehole drilling | 3 | \$17,316 |
| Soak pit/septic tank | 6 | \$5,540 |
| Water tanks | 55 | \$29,464 |
| Management and operations | | \$15,231 |
| Total Phase | | \$167,543 |

| Phase 2: Main Building | | |
|-------------------------------|----|------------------|
| Substructure/foundations | 17 | \$86,976 |
| Frame, stairs, walls, roof | 61 | \$124,909 |
| Doors and windows | 24 | \$44,976 |
| Plaster and paint | 38 | \$85,863 |
| Plumbing/electrical | 28 | \$62,693 |
| Fixtures/fittings | 10 | \$28,621 |
| Solar prep | 5 | \$8,177 |
| Deck prep | 10 | \$8,177 |
| Other finishes | 20 | \$24,532 |
| Security system (CCTV) | | \$7,932 |
| Water filter system | | \$13,224 |
| Kitchen cupboards | | \$8,190 |
| Simple landscaping | | \$29,159 |
| Furniture | | \$30,000 |
| Management and operations | | \$56,343 |
| Total Phase | | \$619,773 |

| Phase Three: Household Sustainability | | |
|--|----|-----------------|
| Shop | 45 | \$52,049 |
| Solar/submersible pump | | \$35,000 |
| Management and operations | | \$8,705 |
| Total Phase | | \$95,754 |

| Phase 4: Future Elements | | |
|---------------------------------|----|------------------|
| Outside Kitchen | 45 | \$64,550 |
| Roads/parking/landscape | 30 | \$22,856 |
| Security wall/electric fence | 60 | \$127,828 |
| Office/guesthouse | 45 | \$65,280 |
| Deck installation | | \$25,000 |
| Management and operations | | \$30,551 |
| Total Phase | | \$336,066 |

Grand Total

\$1,272,769

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Capital Campaign: Pledge Commitment Form

Name:

Address:

Home phone:

Business phone:

Email:

I would like to support African Road and New Hope for Girls as they work together to build a Forever Home for the New Hope for Girls family. I want to invest in a permanent, safe home and hub to expand a groundbreaking model for healing and empowering vulnerable girls. Please accept my pledge of \$

Imagine what your gift can do:

Expansive Visionary \$250,000+

Resilient Sisterhood \$150,000-250,000

Empowerment Champion

\$100,000-150,000

Women's Advocate \$75,000-100,000

Healing Family \$50,000-75,000

Forever Family \$25,000-49,000

True Sustainer \$10,000-25,000

Persistent Dreamer \$5,000-\$9,999

Ground Breaker \$2,501-4,999

Joyful Supporter \$1,000-2,500

I will fulfill my gift as follows:

Enclosed is payment in full

Please make check payable to African Road

- Enclosed is \$
- Bill me one time in _____ (month/year)
- Bill me annually beginning in _____ (month/year)
- Bill me quarterly (March, June, September, December)
- Bill me semi-annually (March/Sept; April/Oct; May/Nov; June/Dec)

Payment Options:

- VISA/MC (circle one) #
- Stock I will transfer my stock gift in
- Pay online at www.africanroad.org in
- Will your company match your gift? Matching Amount \$
Company Name: _____
- Please do not make my gift public. I wish to remain anonymous.

Signature: _____ **Date:** _____

Acknowledgment Name: _____

Please print your name as you and/or your family wish to be acknowledged.