AFRICAN ROAD

Capital Campaign:
Transformational Capacity Building
A Sustainable Future for New Hope for Girls





This short film *tells the story of New Hope for Girls and shares the next step this incredible family is ready to take with your support.*

The Background:
New Hope for Girls (NHGO) is a caring and healing home and locally registered NGO (non-profit) in Dar es Salaam, Tanzania. Nearly 60 girls rescued from modern slavery, abandonment, child marriage, and other forms of gender-based violence currently find safety and hope at NHGO in the care of African Road Changemakers Consoler and Eliya Wilbert.

NHGO's mission and transformative power are informed by Consoler's own childhood experience of gender-based violence and marginalization. Consoler and her supportive husband, Eliya devote themselves to creating a family home and safe haven where girls who have suffered can heal and be loved, cared for, educated, and gain life skills, enabling them to grow to become independent young women. This family plays together and works together, sharing the day-to-day responsibilities for their large household.

Girls, ages 5 – late teens, join New Hope for Girls and become lifelong family members. The girls cooperate together and learn alongside each other, older girls leading and guiding their younger 'sisters.' Together, these girls not only heal but also discover their gifts and passions, then they are equipped with education or training that enables them to launch and thrive. Dozens of young women have grown up and 'graduated' from the family; they are now living fulfilling lives, with careers and families of their own. Those who have 'graduated,' still return for family celebrations and stay in regular contact with mom Consoler and dad Eliya.

New Hope for Girls is also committed to addressing systems and structures that perpetuate harm to girls and women. Consoler is an influential voice as she addresses systematic and cultural issues that contribute to trafficking, child marriage, and mistreatment of girls. She trains law enforcement personnel, works for systematic change in the legal system, and equips school staff to recognize and support girls who may be suffering abuse. She has been recognized at the National Level for her unique work and is already widely known as an expert in this field.

The Relationship and Long-term Partnership:
African Road has partnered with Consoler, Eliya, and the New Hope for Girls family since 2015, supporting their organizational aim to become increasingly financially self-sufficient. Funding for small business initiatives provides income for the work of NHGO, offers opportunity for meaningful training and jobs for girls, and helps NHGO generate resources for growing stability.

The Dream - A Forever Home:
The long-time dream of the New Hope for Girls family, and the next step in their journey of financial stability, is the construction of a 'Forever Home.' Currently, the family rents a four-bedroom, two-bathroom house in Dar es Salaam. The house is bursting at the seams with this family of more than 60 people. Proper housing means increased relief from financial pressure and increased capacity for Consoler and Eliya to support the young women in their home, as well as space and joy for decades to come. The Forever Home is not an orphanage, and the girls stay until they are equipped and able to support themselves.

As of October 2026, $1,178,635 has been raised in support of the project. A parcel of land was purchased inside the city limits, in a pleasant, mixed residential area that is located ideally for accessing schools, medical resources, and transit. Architectural designs were conceptualized and finalized with the input of Consoler, Eliya, and the girls. Designers spent time with the family, observing their use of space and family needs. They listened and considered cost-effective but quality solutions for the construction process.

The house will serve the family and their unique needs well. No longer will there be a daily need to improvise sleeping spaces or move furniture outdoors to eat a meal together. Energy will be saved, creating stability, peace of mind, and plentiful room. Outdoor play spaces, recreation, and gardens ensure the girls will also have room to run, play, and exercise outside safely.

For more than two decades, Consoler has created unique methods for healing and empowering girls. Not only do Consoler and Eliya give their all to care for their big family and to see their girls find independent futures, but they also pave the way for others to learn and care for girls.

Consoler's work in foster care has been recognized by regional and national leaders as instructive and a model that provides a healthy alternative to orphanages and institutions. There is potential for the home to serve as a hub for training. Others can be equipped to effectively parent vulnerable children and expand the impact of their effective model for long-term family-based fostering. This thoughtfully designed and dignifying space will shine a light on the work of NHGO, and serve as a resource for others who care about systems change and lasting impact.

Timeline:
A .78 acres land purchase and architectural designs for a 12,800 square foot home are complete. Construction is in process with these foundational steps already completed:

- Establish legal trust to hold property securely
- Locate and purchase land in a location near schools and transit
- Architectural design and engineering, with the architects thoughtfully co-creating with the help of New Hope for Girls family
- Bore a clean water well and construct water tower with tank
- Install underground water cistern
- Excavation and rough grade
- Construction of terracing

- Pour the footings and flatwork for the house
- Construct all exterior and interior walls
- Reinforced concrete columns on first floor
- Stairs and second story constructed
- Railings, tiling, plastering, and windows
- Biodigester, sewage systems, and toilets
- Installed roof structure and final roofing
- Project oversight throughout the entire process

Next Step:
The next construction steps include final safety features and water systems. Now only $252,079 is needed to advance the construction enough for the New Hope for Girls family to move in! This will free the family from rent payments, provide personal space for each girl, and will be a big step forward toward the ultimate goal of adequate housing and a complete compound for this family of over 60, and toward furthering the work of New Hope for Girls in Dar es Salaam and the surrounding region.

The Forever Home compound includes further opportunities for development. Individual donors, corporate support, and grants will make this powerful project possible.

Your Impact:
For a family who gives sacrificially to help those most vulnerable, this home will enable New Hope for Girls to continue to serve the community around them for the long haul. Proper housing means more energy and capacity for Consoler and Eliya to support the girls and young women in their home, and space and joy for the entire family. Your investment brings impact not only for providing a special home. You are investing in sustainability, empowerment, and valuable visibility to reach others for the future.

You can join in this special opportunity to support a truly remarkable family, and their work to equip and empower young women in Tanzania with love, care, and family for brighter futures.

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Progress to occupancy

Invested in the project to date (Oct 4, 2026)	**$1,178,635**
12,800 square feet family residence and property	
Main house services	
Smoke and heat detectors, and fire extinguishers	26,342
Water filter system	40,040
Security system (CCTV)	36,879
	$103,261
Final house finishes	
Fitted kitchen (cabinets, worktop, sink, stove, oven, fridge, dishwasher)	31,007
Wardrobes for bedrooms	31,813
Furniture and household appliances	63,250
Simple landscaping	20,749
Moving costs	2,000
	$148,818
Funds remaining to raise for occupancy	**$252,079**